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Tic Tac International Holdings Company Limited
滴達國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1470)

(1) APPOINTMENT OF EXECUTIVE DIRECTOR, VICE-CHAIRMAN AND CHIEF OPERATING OFFICER; AND (2) RE-DESIGNATION AND APPOINTMENT OF CO-CHIEF EXECUTIVE OFFICERS

With effect from 18 October 2017:

(1) Mr. LIAO Pin Tsung has been appointed as an executive Director, the vice-chairman of the Board and the chief operating officer of the Company;

(2) Mr. LIU Guoqing has been appointed as a co-chief executive officer of the Company; and

(3) Mr. HE Guangrui has been re-designated from the chief executive officer to a co-chief executive officer of the Company.

APPOINTMENT OF EXECUTIVE DIRECTOR, VICE-CHAIRMAN AND CHIEF OPERATING OFFICER

The board of directors (the "**Director(s)**" and the "**Board**", respectively) of Tic Tac International Holdings Company Limited (the "**Company**") announces that with effect from 18 October 2017, Mr. LIAO Pin Tsung ("**Mr. Liao**") has been appointed as an executive Director, the vice-chairman of the Board and the chief operating officer of the Company.

Biographical details of Mr. Liao

Mr. Liao, aged 42, obtained his Executive Master Degree of Science in Finance from Baruch College, the City University of New York in the United States of America and his Bachelor Degree in Business from National Chung Cheng University in Taiwan. Mr. Liao has many years of experience in the finance industry in China, Hong Kong and Taiwan. Since 1997, he had worked for various financial

institutions including Antay Securities Taiwan, Jih Sun Securities Co., Ltd., Dryden Wealth Management (Taiwan) Co., Ltd., Citigroup Global Markets Inc., Merrill Lynch (Asia Pacific) Limited and UBS AG.

Mr. Liao had been an executive director and the group chief executive officer of Crown International Corporation Limited ("**Crown International**") whose shares are listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") (Stock Code: 727) from 27 May 2014 to 30 March 2015. He had also been the chairman of the board of directors of Crown International from 11 September 2014 to 30 March 2015, and the group chief financial officer of the same company from 27 May 2014 to 14 September 2014.

Mr. Liao had also been an executive director of China Hanking Holdings Limited whose shares are listed on the Main Board of the Stock Exchange (Stock Code: 3788), from 16 July 2015 to 18 March 2016 and the chief financial officer of the same company from 1 April 2015 to 18 March 2016.

Save as disclosed above, as at the date of this announcement, Mr. Liao:

(i) does not hold any position in the Company or any subsidiaries of the Company;

(ii) does not hold any other directorships in any public companies, the securities of which are listed on any securities market in Hong Kong or overseas in the three years immediately preceding the date of this announcement;

(iii) is not interested in and does not hold any short position in any shares, underlying shares or any debentures of the Company or any of its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance, Chapter 571 of the laws of Hong Kong; and

(iv) is not connected and does not have any relationship with any Directors, senior management, substantial shareholders or controlling shareholders of the Company, or any of their respective associates, as defined in the Rules Governing the Listing of Securities on the Stock Exchange (the "**Listing Rules**").

Mr. Liao will enter into a service contract with the Company after his appointment. His directorship will be subject to retirement by rotation and re-election pursuant to the articles of association of the Company. The director's remuneration or director's fee of Mr. Liao will be determined by the remuneration committee of the Company and/or the Board based on Mr. Liao's qualifications, experience and level of responsibilities undertaken and the prevailing market conditions.

Save as disclosed above, there is no other information to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to Rule 13.51(2)(v) of the Listing Rules.

The Board of the Company would like to take this opportunity to welcome Mr. Liao on his new appointment.

RE-DESIGNATION AND APPOINTMENT OF CO-CHIEF EXECUTIVE OFFICERS

The Board of the Company announces that with effect from 18 October 2017, (i) Mr. LIU Guoqing, an executive Director and the chief financial officer of the Company, has also been appointed as a co-chief executive officer of the Company; and (ii) Mr. HE Guangrui ("**Mr. He**"), an executive Director and the chief executive officer of the Company, has been re-designated from the chief executive officer to a co-chief executive officer. Mr. He will remain as an executive Director of the Company.

By order of the Board of
Tic Tac International Holdings Company Limited
Meng Guangyin
Chairman and Executive Director

Hong Kong, 18 October 2017

As at the date of this announcement, the Board comprises Mr. Meng Guangyin (chairman), Mr. Meng Bo, Mr. Liu Guoqing (chief financial officer and co-chief executive officer), Mr. Liu Jiaqiang, Mr. He Guangrui (co-chief executive officer) and Mr. Liao Pin Tsung (vice chairman and chief operating officer) being the executive Directors; and Mr. Chan, Yee Ping Michael, Mr. Tian Zhiyuan and Mr. Hu Jinrui being the independent non-executive Directors.